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For Immediate Release

Editorial Contacts:

Glynis Gibson
Gibson Communications, Inc.
773-278-7700
glynis.gibson@gibsoncommunications.com

Tiffany Hoeye
Matrix Fitness Systems Corp.
608-839-8686 ext. 1333
thoeye@matrixfitness.com

Matrix announces a 48.3 percent increase in U.S. second-quarter sales and a 41 percent increase globally

COTTAGE GROVE, Wis. – Aug. 28, 2008 – Matrix Fitness Systems, a leading global manufacturer of premium exercise equipment for commercial use, today announced its sales results for the second quarter ending June 30, 2008. U.S. sales increased by 48.3 percent over the corresponding 2007 period. Globally, sales grew 41 percent over the same timeframe last year.

“Much of our domestic growth can be attributed to an increase in trade shows we’ve been attending in 2008, such as the National Apartment Association Conference, Gold’s Gym Convention and many other smaller shows,” said Chris Clawson, president, Matrix Fitness Systems. “Participation in these shows and our expanded commercial sales team have helped Matrix penetrate markets we previously had not served.”

Clawson also said that the company’s global growth shows that Matrix’s commercial sales and operations teams throughout Asia, Europe, North America and South America continue to gain momentum, and he expects the company’s sales to continue growing.

About Matrix Fitness Systems

Matrix Fitness Systems Corp. (www.matrixfitness.com) offers a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities. Based just outside of Madison, Wis., the company is a division of Johnson Health Tech. Co., Ltd., an ISO 9001-certified company and the fastest growing fitness equipment manufacturer in the world.

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This press release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.