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Charity challenge to climb Everest using Matrix ClimbMill

AN UNCLE and nephew from Runcorn are attempting to scale Everest on a Matrix ClimbMill to raise money in aid of Cancer Research UK.

David Ash and Chris Riley, known as Team 1 Step, along with a willing team of other Pure Gym Runcorn members, will be completing the equivalent of climbing up and down Everest in just 24 hours, equating to 58,058 feet.

‘Expedition Everest’, which is taking place September 3-4, is the first of several challenges organised in preparation for a real-life climb of Mount Kilimanjaro in September next year.

32-year-old Chris said: “We're taking on the Expedition Everest challenge to raise awareness and funds towards our greater goal next year.

“We rise to these challenges - the climbing and the fundraising - not because they are easy, but because they are hard.

“Too many, too often and for too long have we, and those around us, been affected by cancer and we're simply trying to make a difference to that, in the best way we know how.

“We take with us not only the sadness of the past, but importantly the hope and knowledge that what we are doing is already improving all our futures. Like all challenges of this nature, they are born in dreams and delivered ‘One Step at Time’.”

Matrix Fitness
East Court
Riverside Park
Campbell Road
Stoke-on-Trent
ST4 4DA



Johnson Health Tech UK Ltd

PRESS RELEASE

Expedition Everest will be completed using a Matrix C5x ClimbMill at Pure Gym in Runcorn. This national gym chain is a key customer for Matrix Fitness UK.

Head of Communications, Janine Heath, said: “Team 1 Step are raising money for a cause that is close to so many people’s hearts.

“Matrix is proud to spread the word of this fantastic challenge to help to raise funds and support Team 1 Step. We wish everyone taking part in Expedition Everest lots of luck and hope the ClimbMill is kind to them!”

The duo, who will be completing the challenge wearing pink tutus, aim to summit the mountain having raised £19,341, a pound for every foot of Kilimanjaro – the highest free-standing mountain in the world.

To sponsor Team 1 Step, visit

<https://www.justgiving.com/fundraising/Team1step>

- ENDS -

Contact:

Matrix Fitness Press Office

Phone: 01782 654482

Email: marketing@matrixfitness.co.uk

Web: www.matrixfitness.co.uk

Social Media:    

About Matrix Fitness

Matrix Fitness – the fastest-growing commercial fitness brand in the world - is the commercial division of Johnson Health Tech. Matrix is comprised of a complete range of premium, commercial-grade cardiovascular and strength-training equipment for health clubs and other fitness facilities.

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PRESS RELEASE

MATRIX

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