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Matrix strengthens sales team

MATRIX Fitness UK has strengthened its sales team further with the appointment of two new members of staff.

Former Leading Physical Trainer for the Royal Navy, Jon Monk, has taken on the role of Area Sales Manager for the South West.

Jon studied BSc (Hons) Strength & Conditioning at the University of St Mark and St John, is a member of the Chartered Management Institute and has an APM Project Management qualification.

The 33-year-old who now resides in Plymouth with his partner and two children, said: “I feel privileged to work for a company that is passionate about developing not only their products, but also their people.

“Due to everyone’s willingness to help each other and excellent camaraderie, it’s very much like the military so I feel as though I have fitted straight in!”

In his spare time Jon enjoys spending time with his family and following his home football team Leicester City. He has previously competed at powerlifting events and enjoys taking part in fitness.

He added: “I expect the most challenging part of my new role will be mastering the diverse range of products, especially as new ones are launched all the time.

“This is a challenge that I’m looking forward to, as I pride myself in knowing every area of my job and being the best that I can be.”

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Also joining Matrix is Tony Vaughan from Hythe in Kent, who is taking on the role of Strategic Key Account Manager.

He studied Physical Education at the University of Otago in New Zealand and also gained a Masters degree in Psychology from the University of Auckland in New Zealand.

Tony, a former competitive rugby player and triathlete, said: "I'd wondered for some time what it would be like to work for Matrix after seeing the brand's market share increase exponentially.

"In my former roles, I found it difficult to compete against Matrix due to the product range and quality which has increased year-on-year."

Formerly Key Accounts Manager at Cybex UK, Tony has also worked as a Regional Sales Manager for Life Fitness in New Zealand and National Sales Manager at Bliss Fitness in New Zealand.

He added: "I know current and former Matrix employees and the culture is extremely inclusive and dynamic. When the right opportunity arose it was a swift decision to join the Matrix team!"

- ENDS -

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About Matrix Fitness

Matrix Fitness – the fastest-growing commercial fitness brand in the world - is the commercial division of Johnson Health Tech. Matrix is comprised of a complete range of premium, commercial-grade cardiovascular and strength-training equipment for health clubs and other fitness facilities.

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