

DATE: 05/01/16
TITLE: New £10.8 million facility for Derby University Campus
CONTENT:

The University of Derby's reputation for sport - one of the fastest-growing in the country - has been boosted by a £10.8 million investment into new facilities at the Derby campus.

Over the last five years, increasing student participation levels outgrew the existing 40 station fitness suite and a four court sports hall, split over two sites. Following internal funding to consolidate the facilities, the Derby campus now boasts a 70 station, Matrix-equipped fitness suite - featuring top of the range 7xi cardio products, IC7 indoor cycles powered by ICG, and premium strength equipment - plus an eight badminton court sports hall, spacious fitness and cycling studios, climbing wall, and squash courts, a 3-lane indoor sprint track, and sand pit.

The 387m² gym - open to students and staff - offers a base for 'Team Derby; the focal point for the development and delivery of sport at the university, and just one example of a serious commitment to providing opportunities to play, develop, and compete.

Since re-opening, the initial target of 1000 members has been met, and the Centre's facilities are also proving popular with the 48 campus' sports teams representing the university in the national BUCS' programme. News of the facilities has spread outside the campus too, resulting in the University securing the role of host for the 2016 English National Badminton Championships. Added to this the impact of partnerships with the likes of Derby County Football Club - whom Matrix is also a partner of - and a role as founder of the National Badminton League, and the growth looks set to continue.

Commenting on the choice of equipment supplier, Ollie Shearer, Head of Sports Development at the University of Derby said:

"Matrix offered the best value in our tender process, but their approach is by no means purely a commercial transaction - more a partnership. They have been very flexible in meeting the needs of our customers, in terms of equipment and technology, and we have also been impressed by their growing reputation in the sector and local community. Sports participation is growing at a phenomenal rate at the University of Derby, and we look forward to working with the Matrix team to drive this even further."

For more information about Matrix Fitness, please visit www.matrixfitness.co.uk

PRESS RELEASE

MATRIX

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Press enquiries

Matrix Fitness Marketing Department

Phone: 01782 654497

Email: marketing@matrixfitness.co.uk

Web: www.matrixfitness.co.uk

Social Media:



About Matrix Fitness

Matrix Fitness – the fastest-growing commercial fitness brand in the world – is the commercial division of Johnson Health Tech. Matrix is comprised of a complete range of premium, commercial-grade cardiovascular and strength-training equipment for health clubs and other fitness facilities.

Johnson House
Bellringer Road
Trentham Lakes South
Stoke-On-Trent
Staffordshire ST4 8GZ



Johnson Health Tech UK Ltd

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